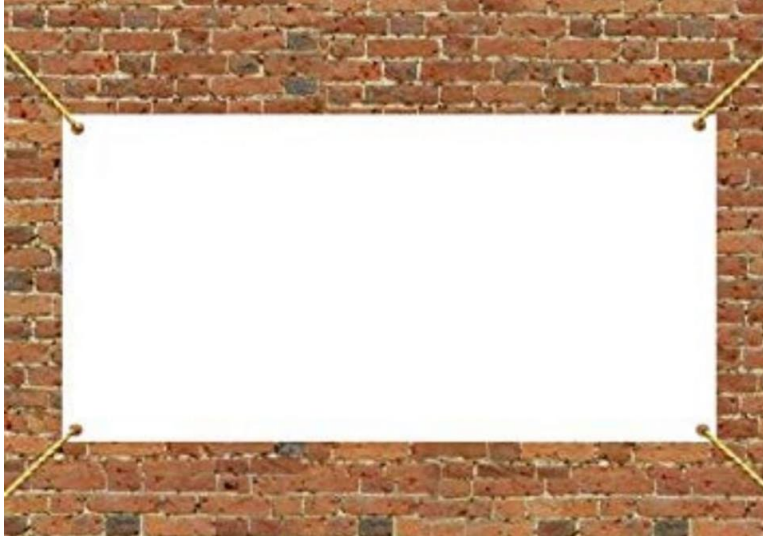




“I’m not doing this for 2050. I’m doing this for right now.” -Ron Finley

Thank you for being an advocate for healthy food access by taking interest in our cause! At A Red Circle, we focus our work on developing solutions to improve the region’s health, education, and economy. To this end, we are opening a **Healthy Community Market** (“Market”) in May, 2019, in the Village of Riverview, which has no grocery stores. We are soliciting corporate sponsors for the market and would love to feature your company’s logo on our sponsorship banner.



When you sponsor the Market, A Red Circle will promote your organization or business to our nearly 2,000 social media followers and email subscribers. This following is made up of local community leaders, healthy food advocates, and regional partners such as the Missouri Council for Activity and Nutrition (MOCAN), St. Louis Master Gardeners, Gateway Greening, St. Louis Food Policy Coalition, and Solidarity Economy Stl. By sponsoring our Healthy Community Market, you become part of this grassroots, yet impactful movement.



Project highlights:

- Operation dates are May, 2019 to October, 2019 on the final Saturday of the month;
- Will feature a farmer's market, healthy vending, and natural hair care and hygiene products;
- Guest chefs will serve healthy recipes from food pantry ingredients and supply recipe cards;
- We will plant natives for a butterfly garden;
- Patrons will enjoy live music and activities for the children;
- Our collaborators will offer fitness activities at the neighboring park while the Market is open; and
- We will evaluate its performance and effectiveness for future healthy food access projects.

Market location (at Zion Traveler's Missionary Baptist Church) 351 Chambers Road, St. Louis, MO 63137





Village of Riverview Municipal Park





Sponsorship Levels

Amount	Offerings
\$1000	Enlarged Logo* Prominent Placement on Banner Logo featured on Recipe Cards Business/Organization announced in radio ads Advertised/Promoted to our Community Partners Logos added to promotional materials
\$750	Medium Sized Logo* Center Placement on Banner Logo featured on Recipe Cards Advertised/Promoted to our Community Partners Logos added to promotional materials
\$500	Regular sized Logo* Outer edge Placement on Banner Featured on Recipe Cards Logos added to promotional materials
\$250	Small Logo* Outer edge Placement on Banner Featured on Recipe Cards
\$100	Featured on Recipe Cards and Name on Banner

*Logo must be at least 15" at 300 Dpi.

Five additional ways you can help make the Market a reality

1. **People power** - help with set-up, take down, workshops, vending, and more!
2. **Outreach** - spread the word in your networks through advertising, flyers, door knocking, inviting us to come speak at your next event
3. **Food** - donate food, snacks, produce
4. **Equipment** - let us know if you have access to sound systems, tables, chairs, tents, etc.
5. **Raffle prizes** - donate something for raffles, bartering, and giveaway opportunities!

Thank you,

Erica R. Williams, MBA